

COACHING PROFILE

Second Base is an executive coaching and workshopping organisation (recently re-branded Leadership in Action. <https://leadershipinaction.nz/>)

The executive services provided by Second Base specialise in taking a whole person approach to organisational and individual development, drawing on the fundamentals of:

- Values-based leadership
- Adult development
- Personal resilience and well-being (mind, body, heart, soul)
- Hard and soft skills development i.e. leadership qualities and role modelling
- Transitioning from Traditional to Authentic Leadership approaches
- Self awareness

Coaching support includes a strong focus on the development of personal strategies including a clear sense of purpose, values and personal responsibility. Self-awareness is highlighted and strategies for gaining greater stability, resilience and stepping into roles of greater influence and responsibility are supported. People look at their impact on others and take this to the level that supports their goals. They look at the deliberate impressions they wish to leave whilst balancing the demands and expectations of the people reliant on them. Coaching sessions are practical, real-life support options that can be transformative as people start to realise potential outside of what they already know. If a person is needing:

- a shift from manager or expert to leader and influencer
- wants clarity on their own leadership path and style
- simply doesn't know what they don't know and is keen to learn and grow in any skill base they can (ideal situation for high potential employees or business owners and CEO)
- needs to make the transition from a traditional to authentic leadership style
- greater resilience when faced with certain triggers in the workplace
- or has a key area of limitation holding them back from having greater impact on others

...then this training is ideal. Sessions are private and personally tailored to any level of personal develop experience.

Key clients include:

- | | |
|------------------------|---------------------|
| • Centrica/British Gas | • BGL Group |
| • Kavaala Forestry | • Ports of Auckland |
| • Fonterra | • Apollo Apples |
| • TR Group and more... | |

Zoe Dryden, Managing Director, Second Base



Proposed role:

- Workshop development and facilitation
- Leadership coach

Contact number:

Mobile: 021 2355225

Email: zoe@second-base.org

Web site: <https://leadershipinaction.nz/>

Verbal testimonials available upon request and on LinkedIn

Personal Attributes:

- Passionate about leadership and business development, personal well-being and personal growth. Has an astute understanding of commercial business and is experienced in this area along with developed skills in strategy and personal development.

Key Skills:

- Leadership coaching
- Programme design and implementation
- Workshop facilitation
- Strategic planning
- Understanding of governance

Background Qualifications and Training:

- BCA Marketing and Management, BCA Honours – First class in Management, has an academic background as an adjunct professor in strategic planning, is an experienced business leader, qualified personal development coach and experienced in executive training and mentoring.
- Registered Yoga Trainer
- Licenced Avatar Master
- Institute of Directors Chartered Member and recipient of Emerging Governance Award 2020

Relevant Experience:

- Associate of Icehouse NZ and Aust providing leadership training to small and medium sized NZ business leaders and expert delivery on OMP and OMX programmes
- Developed and delivered the Second Base leadership development programmes to various corporate, government and not-for-profit organisations for 20 years in countries including USA, UK, Australia and Nepal.
- Project managed public sector capability development projects for Department of Building and Housing spanning 85 regional and territorial authorities
- Mentored and coached various emerging and exiting leaders through government schemes and as private clients
- Is a successful private company owner/leader of a medium-sized, NZ business (shipping and transport sector) and led the set up of a not-for-profit organisation in Nepal, a rugby training academy in NZ, IRANZ, and

	<p>current co-owner of a tourism business in NZ. All are successful on-going operations</p> <ul style="list-style-type: none"> • Experienced and trained (language and protocol basics) in various cultures including NZ Maori, Nepalese, Japanese and Spanish. • Board governance experience
Ability to conduct work	<ul style="list-style-type: none"> • Has no conflicts of interest. • Has facilitation and coaching experience working with members of senior lead teams, board of directors and operational managers. • Is available to travel subject to travel advice.
Rates structure	<ul style="list-style-type: none"> • \$2,800 per day plus GST