



LEADERSHIP PROGRAMME PRIVATE HALF-DAY STRATEGY WORKSHOPS

CLARITY. DIRECTION. ACTION.

These customised, privately delivered workshops give you and your team:

- A clear sense of business purpose and direction
- Immediate action steps to start making progress
- Insight into the skills and qualities needed to lead forward

Turn your ideas into a plan that your team and stakeholders can align to. With the right clarity, intentions become realities.

THE WORKSHOP

In just four hours, you will:

- Get your vision out of your head and into a clear, actionable format
- Align stakeholders and team members on purpose and priorities
- Identify personal leadership growth areas that will support your role
- Reconnect with the direction your business is taking and the value it adds to others
- Align your plan to wider considerations
- Establish clear team and personal actions to implement progress

WHY IT MATTERS

Planning often feels like a luxury or a task for external stakeholders. But with skilled facilitation, strategy sessions become:

- Practical and energising
- Purpose-driven and imaginative
- Focused on alignment and progress

You'll leave with a simple, usable plan for yourself and your business.

WHO SHOULD ATTEND

- Small and medium business owners
- CEOs and collaborative leadership teams
- Divisional managers ready to turn strategy into action

WHAT'S INCLUDED

- Half-day customised facilitation session (4 hours)
- Pre-session phone calls with stakeholders to align on desired outcomes
- Draft notes of all sessions for immediate use

Optional: year-long support plans, personal coaching, individualised development plans, or team-building sessions

Venue and accommodation discussed and arranged according to your needs

INVESTMENT

Workshops start from \$3,500 + GST for an individual or small team.

FACILITATOR

All sessions are led by Zoe Dryden, experienced mentor, trainer, and business owner. Zoe has worked with organisations across NZ, Australia, and the UK – from British Gas and Ports of Auckland, to Tainui and numerous tourism and trade businesses.

HOW TO TAKE PART

Contact Zoe Dryden to discuss your needs and create a tailored proposal.

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