

Coaching Profile

Second Base is an executive coaching and workshopping organisation (recently re-branded Leadership in Action).

The executive services provided by Second Base specialise in taking a whole person approach to organisational and individual development, drawing on the fundamentals of:

- ✓ Self awareness
- ✓ Personal resilience and well-being (mind, body, heart, soul)
- ✓ Adult development
- ✓ Transitioning from Traditional to Authentic Leadership approaches
- ✓ Values-based leadership
- ✓ Hard and soft skills development i.e. leadership qualities and role modelling

Coaching support includes a strong focus on the development of personal strategies including a clear sense of **purpose, values and personal responsibility**. **Self-awareness** is highlighted and strategies for gaining greater stability, **resilience** and stepping into roles of greater influence and responsibility are supported. People look at their **impact** on others and take this to the level that supports their goals.



They shape the impressions they leave while balancing others' expectations. Coaching provides practical support that helps people see potential beyond their current awareness. This coaching suits those who need:

- ✓ A shift from manager or expert to leader and influencer
- ✓ Greater resilience when faced with certain triggers in the workplace
- ✓ Or has a key area of limitation holding them back from having greater impact on others
- ✓ Wants clarity on their own leadership path and style
- ✓ Needs to make the transition from a traditional to authentic leadership style
- ✓ Eager to learn, grow, and uncover blind spots. Ideal for high potential employees, business owners, and CEOs.

...then this training is ideal. Sessions are private and personally tailored to any level of personal develop experience.

Key clients include

- ✓ Centrica/British Gas
- ✓ Kajavala Forestry
- ✓ Fonterra
- ✓ BGL Group
- ✓ Ports of Auckland
- ✓ Apollo Apples
- ✓ TR Group and more...

Zoe Dryden

Managing Director, Second Base



Proposed role

Workshop development and facilitation
Leadership coach

Contact number

☎ 021 2355225

✉ zoe@secondbase.org

🌐 <http://leadershipinaction.nz/>

Verbal testimonials available upon request and on LinkedIn

Personal Attributes

Passionate about leadership and business development, personal wellbeing and personal growth. Has an astute understanding of commercial business and is experienced in this area along with developed skills in strategy and personal development.

Key Skills

- Leadership coaching
- Workshop facilitation
- Strategic planning
- Programme design and implementation
- Understanding of governance

Background Qualifications and Training

- BCA Marketing and Management, BCA Honours – First class in Management, has an academic background as an adjunct professor in strategic planning, is an experienced business leader, qualified personal development coach and experienced in executive training and mentoring.
- Registered Yoga Trainer
- Licenced Avatar Master
- Institute of Directors Chartered Member and recipient of Emerging Governance Award 2020

Relevant Experience

- Associate of Icehouse NZ and Aust providing leadership training to small and medium sized NZ business leaders and expert delivery on OMP and OMX programmes
- Developed and delivered the Second Base leadership development programmes to various corporate, government and not-for-profit organisations for 20 years in countries including USA, UK, Australia and Nepal.
- Project managed public sector capability development projects for Department of Building and Housing spanning 85 regional and territorial authorities
- Mentored and coached various emerging and exiting leaders through government schemes and as private clients
- Is a successful private company owner/leader of a medium-sized, NZ business (shipping and transport sector) and led the set up of a not-forprofit organisation in Nepal, a rugby training academy in NZ, IRANZ, and current co-owner of a tourism business in NZ. All are successful on-going operations
- Experienced and trained (language and protocol basics) in various cultures including NZ Maori, Nepalese, Japanese and Spanish.
- Board governance experience

**Ability to
conduct work**

- Has no conflicts of interest.
- Has facilitation and coaching experience working with members of senior lead teams, board of directors and operational managers.
- Is available to travel subject to travel advice.

